

NAME August Haas-

ADDRESS _____

REMARKS _____

.....	Developing.....	25
.....	Prints.....	28
.....	Post Cards.....	
.....	Enlarging.....	
	Total.....	53

FROM

THE PEOPLES STUDIO

CHAS. R. DOLLAR

PHONE 4746

Cor. Charles & Walnut Sts., MUNCIE, IND.

SAVE YOUR COUPONS FOR FREE ENLARGEMENTS

THE REASON YOUR NEGATIVES ARE FAILURES

- Reasons for Blurred Negatives** { The Kodak or subject moved while the film was exposed; or: Subject taken was out of Focus, the distance being set wrong on focusing scale.
- Reasons for Thin Negatives (Transparent)** { Film was not exposed long enough. The light being too dull for exposure.
- Reasons for Dense Negatives** { Film was exposed too long; the light being too bright for the exposure.
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DON'T'S FOR TAKING PICTURES

- DON'T** take snap-shots in the shade.
- DON'T** hold camera when taking Time Exposures.
- DON'T** move the camera when exposing the film.
- DON'T** snap two pictures on one film.
- DON'T** have the sun shining on the lens.
- DON'T** hesitate to ask us "How to Take Pictures".
- DON'T** forget to bring or mail us your Films for the best Developing, Printing or Enlarging.
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MAIL ORDERS A SPECIALTY

THE PEOPLES STUDIO

CHAS. R. DOLLAR, Prop.

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